

Rice University
Program in Writing and Communication (PWC), MS-630
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Houston, TX 77005

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Baird Campbell, PhD

Postdoctoral Teaching Fellow

SPECIALIZATIONS

Social Media; Media Anthropology; Queer/Trans Studies; STS; Activism; Social Movements; Embodiment; Postcolonial Theory; Coloniality; Gender; Sexuality; Temporality; Collective Memory; The Archive

Latin America (Chile, Brazil, Southern Cone)

EDUCATION

2021 PhD — Rice University
Sociocultural Anthropology

Dissertation: The Archive of the Self: Trans Self-Making and Social Media in Santiago de Chile - Defended January 21, 2021

Graduate certificates:

Center for the Study of Women, Gender, and Sexuality

Center for Critical and Cultural Theory

Center for Teaching Excellence

2014 MA — Tulane University

Latin American Studies, 2014

Thesis: Movilh-ization: Hegemonic Masculinity in the Queer Social Movement Industry in Santiago de Chile

2009 BA — University of Michigan

Latin American and Caribbean Studies
Applied Linguistics with ESL certification
French and Francophone Studies, 2009

Thesis: Más chileno que los porotos: El papel de palabras indígenas en la creación del chilensis y una identidad lingüística chilena

PUBLICATIONS

In Progress

- 2022 “Memes.” International Encyclopedia of Anthropology
- “The Networked Animita: Mourning and Resubjectification on Social Media.”

Peer Reviewed

- 2022 Campbell, Baird. 2022. “Tiempo Al Tiempo: Nonlinear Time in Chilean Sexually Dissident/Diverse Activism.” *GLQ: A Journal of Lesbian and Gay Studies* 28 (3): 325–51. <https://doi.org/10.1215/10642684-9738470>.
- 2020 Campbell, Baird and Nell Haynes. “Introduction: Constructing the Digital Self in the Global South.” *Journal of Language and Sexuality*, 9,1 (2020). 1-13.
- 2019 Campbell, Baird. 2019. “Transgender-Specific Policy in Latin America.” *Oxford Research Encyclopedia of Politics*. Oxford University Press.

Edited Volumes

- In Press “Negotiating Gender on Chilean Social Media.” *Routledge Companion to Media Anthropology*.
- 2020 “El Archivo del Yo”. Antropología y archivos en la era digital: usos emergentes de lo audiovisual. vol.2.

Special Issues Edited

- 2020 Haynes, Nell and Baird Campbell. “Sexuality and the discursive construction of the digital self in the Global South.” *Journal of Language*

and Sexuality, 9,1 (2020).

Other Scholarly Publications

2020 Campbell, Baird and Nell Haynes. "The Chilean Estallido, Plebiscite 2020, and Legacies of Truth-Telling." *Anthropology News*. July 15, 2020.

Book Reviews

2020 Review of *Seeking Rights from the Left: Gender, Sexuality, and the Latin American Pink Tide* by Elisabeth Jay Freidman, *Bulletin of Latin American Research*

2018 Review of *Reprojecting the City: Urban Space and Dissident Sexualities in Recent Latin American Cinema* by Benedict Hoff, *Queer Studies in Media & Popular Culture*, Volume 3, Number 2, June 1, 2018.

2017 Review of *Migration and the Making of Industrial São Paulo* by Paulo Roberto Ribeiro Fontes, *Cosmologics Magazine*, January 17, 2017.

Online Writing

2022 "Baird Campbell takes the page 99 test." CaMP Anthropology.

2020 "The Networked Animita: Trans Remembrance on Social Media/ La animita en red: remembranza trans en redes sociales." *Platypus: The CASTAC Blog*.

2019 "Anti-Queer Violence, Bearing Witness, and Thinking with Algorithms on Social Media/ Violencia anti-queer, testimonio, y el pensamiento algorítmico en redes sociales." *Platypus: The CASTAC Blog*.

2018 "The Role of Scientific Discourse in Chile's Trans Rights Movement/ El papel del discurso científico en el movimiento trans chileno." *Platypus: The CASTAC Blog*.

2017 "Learning to be Trans on YouTube/Pedagogías Trans en YouTube." *Platypus: The CASTAC Blog*.

2016 "¿Cómo llorar la muerte marica?" *Disidencia Sexual*.

2015 Ballestero, Andrea, Baird Campbell, and Eliot Storer. "What Can Twitter

Do to/for the Field?" *Platypus: The CASTAC Blog*.

Multimedia

- 2022 *(de) les Trans* – Visual anthropology project, with photographer Karina Fuenzalida and five interlocutors
- 2020 “Gender Ideology in Chile/La Ideología de Género en Chile.” Photo Essay. *Cool Anthropology*.

GRANTS AND FELLOWSHIPS

- 2021-22 Public Scholarship and Curriculum Design Fellow – *New York Academy of Sciences*
- 2020-21 Public Scholarship Graduate Assistant – *Cool Anthropology*
- 2020 Visionary Partners Dissertation Fellowship – *Center for the Study of Women, Gender, and Sexuality, Rice University*
- 2020 Graduate Teaching Fellow – *Center for Teaching Excellence, Rice University*
- 2020 Graduate Community Communications Fellow – *Center for the Study of Women, Gender, and Sexuality, Rice University*
- 2017 Wenner-Gren Dissertation Fieldwork Grant
- 2017 National Science Foundation Doctoral Dissertation Research Improvement Grant
- 2017 James T. Wagoner '29 Foreign Studies Scholarship
- 2016 Social Sciences Research Council Dissertation Proposal Development Fund
- 2015 James T. Wagoner '29 Foreign Studies Scholarship
- 2013 Stone Center/Tinker Grant for Summer Fieldwork
- 2012-14 Foreign Languages and Areas Studies (FLAS) Grant – Haitian Creole
- 2009-10 US Dept. of State Fulbright Grant – Madrid, Spain

AWARDS AND HONORS

Rice University

- 2021 Graduate Teaching Award for Individual Instruction
- 2020 Graduate Best Essay Prize – “Calle”
Center for the Study of Women, Gender, and Sexuality

Tulane University

- 2014 Greenleaf Prize for best paper by a Latin American Studies Graduate Student in the Social Sciences –
“Social Media as a Tool for Linguistic Maintenance and Preservation among the Mapuche”

INVITED LECTURES AND PANELS

- 2022 “The Fight for Trans Rights: Lessons from Chile.”
Houston Public Library
- 2022 “The Networked *Animita*: Mourning on Social Media”
Global Epistemologies, Methods, and Methodologies, University of Virginia
- 2022 “The Networked *Animita*: Mourning on Social Media”
Risk in Humanitarian Engineering and Science, Colorado School of Mines
- 2022 “La Animita en red: el duelo en las redes sociales”
Seminario Permanente de Pensamiento Antropológico, Colegio de Michoacán, Mexico
- 2021 “La Única antropología es la que arde”
Invited Panel, SLACA Biannual Meeting
- 2021 “The Everyday Politics and Praxis of Truth, Responsibility and Honesty in Anthropology”
Executive Session, American Anthropological Association Annual Meeting
- 2021 “The Archive the Self: Trans Self-Making and Social Media in Santiago de Chile”
Trends in Anthropological Theory, Kansas State University

- 2020 “Queerness, Race, and the Chilean Foster Care System: An Introduction to Pablo Larraín’s *Ema*.”
2020 Houston Cinema Arts Festival
- 2019 “The Pride Divide.” Station Museum of Contemporary Art, Houston, TX
- 2018 “El Archivo del Yo: Activismo trans y redes sociales en Chile.”
Pontificia Universidad Católica de Chile, Santiago, Chile
- 2018 “Niñez trans: ¿Qué dicen las ciencias sociales?”
Oficina Comunal de Diversidades Sexuales, Valparaíso, Chile
- 2016 “Temporalidad Queer y Activismo en Chile”
Pontificia Universidad Católica de Chile, Santiago, Chile

CONFERENCE PARTICIPATION

Panels Organized

- 2019 “Do it for the Kids: Interrogating the category of ‘youth.’”
American Anthropological Association Annual Meeting
- 2018 “Constructing the Digital Self: Social Media, Gender, and Sexuality in the Global South.”
American Anthropological Association Annual Meeting
- 2017 “Performing Citizenship in Post-Dictatorship Chile.”
Latin American Studies Association Annual Meeting
- 2016 “Queer (De)legitimation and the Law”
American Anthropological Association Annual Meeting
- 2015 “States of Precarity, States of Exception: Transnational Imaginaries of Risk”
American Anthropological Association Annual Meeting

Papers Presented

- 2019 “Con mis hijos no te metas: The battle over youth in Chile’s trans Movement”
American Anthropological Association Annual Meeting

- 2018 "The Archive of the Self: Trans Activism and Social Media in Santiago de Chile."
American Anthropological Association Annual Meeting
- 2017 "Nuevos archivos: activismo trans y redes sociales en Santiago de Chile."
Seminario Antropología y Archivos en la Era Digital, Pontificia Universidad Católica, Lima, Peru
- 2017 "Trans Citizenship and Chile's Proposed Gender Identity Law."
Latin American Studies Association Annual Meeting
- 2016 "Gender on Trial: Adjudicating Trans* Identity in Chile's Gender Identity Law."
American Anthropological Association Annual Meeting
- 2016 "Back to the Future: Non-linear Time in Queer Chilean Activism."
CSWGS symposium, Rice University
- 2015 "Queering the Promised Land: Zionist homonationalism in Santiago de Chile."
American Anthropological Association Annual Meeting
- 2015 "Where there's a will, there's a way: Chilean activist innovation within the NPIC."
XXXV ILASSA Conference, University of Texas at Austin
- 2015 "Movilh-ization: Diversidad Collective Action Framing in Santiago de Chile."
American Anthropological Association Annual Meeting
- 2014 "Movilh-ization: Diversidad framing in Chile's Queer Social Movement Industry."
Translating Social Movements Conference, Texas A&M
- 2014 "Movilh-ización: State and Intergroup Legitimacy in Santiago's LGBTQ Movement."
Graduate Student Conference in Latin American and Caribbean Studies, Indiana University
- 2013 "Mapuche Social Media Usage as a Tool for Counter Public Formation."
XXXIII ILASSA Conference, University of Texas at Austin

- 2013 “Social Media as a Tool for Linguistic Maintenance and Preservation among the Mapuche.”
LAGO Conference, Tulane University

TEACHING EXPERIENCE

INSTRUCTOR OF RECORD

Rice University

- 2021-22 Writing for Activism, Advocacy, & Social Justice (Fall/Spring)
Fundamentals of Academic Writing: Border Narratives (Fall)
Masculinities (Summer)
Writing with and about Social Media (Spring)
- 2020 Media, Culture, and Society (Summer)
Masculinities (Spring)
(Co-Instructor) Anthropology of Reproduction (Fall)
(Co-Instructor) Pedagogy for Student Instructors (Fall)
- 2019 Writing with and about Social Media (Fall and Spring)
- 2015 (Co-Instructor) Contemporary Social Movements (Spring)

Finlandia University

- 2012 Introductory Spanish

TEACHING ASSISTANT

Rice University

- 2016 Introduction to Sociocultural Anthropology
- 2016 Introduction to LGBT Studies

Rice Online

- 2015-2019 America through Foreign Eyes
- 2018-2019 Finance for Non-Finance Professionals
- 2015-2016 Leadership and Decision-Making for the Energy Industry

RESEARCH EXPERIENCE

Ethnographic Field Work

- 2017-2018 Santiago, Chile – 1 year
2016 Santiago, Chile – 6 weeks
2015 Santiago, Chile – 8 weeks
2013 Santiago and Temuco, Chile – 8 weeks
2007 Salvador da Bahia, Brazil – 6 months

Research Experience

- 2017-2020 Research Assistant (PI: Brian Riedel)
National survey of men who cross dress in the United States
2018 English Transcriptionist (PI: Zoë Wool)
2009 Spanish Transcriptionist (PI: Mollie Callahan)

SERVICE TO PROFESSION

Positions Held

- 2021-2023 Co-Chair
Committee for the Anthropology of Science, Technology and
Computing (CASTAC)
2020-23 Website Councilor
Society for Latin American and Caribbean Anthropology (SLACA)
2020-21 Program Committee
Association for Queer Anthropology (AQA)
2019, 2020 Editor
Platypus: The CASTAC Blog
2018-2019 Contributing Editor
Platypus: The CASTAC Blog
2015-2016 Digital Content Editor
Cultural Anthropology

Conferences and Symposia Organized

- 2014-2015 Graduate Student Symposium Committee
Center for the Study of Women, Gender, and Sexuality, Rice University
- 2014 “Border Encounters in the Americas”
Latin Americanist Graduate Organization Conference, Tulane University

Manuscripts Edited

- 2016 *The Logic of Disorder: The Art and Writing of Abraham Cruzvillegas*
Harvard University Press
- Rethinking Cultural Agents: The Significance of Antanas Mockus*
Harvard University Press

Manuscript Review

American Anthropologist; Journal of Immigrant & Refugee Studies; Bulletin of Latin American Research; New Media and Society; Revista Si Somos Americanos

Digital/Multimedia

- 2022 Co-Founder
The Big Queer Picture Show, Houston, TX
- 2019-2020 Film Archivist
Rice Media Center Archive
- 2018, 2019 Film Festival Manager
Society for Visual Anthropology Film and Media Festival
- 2018 Subtitle Translation – *Cañi* (documentary film)

DEPARTMENTAL SERVICE

Rice University Anthropology Department

- 2019-2020 Undergraduate Curriculum Review and Assessment
- 2016-2017 Weekly Colloquium Committee
- 2015-2017 Website and Social Media Manager

Rice University Center for the Study of Women Gender and Sexuality
2015-2020 Website and Social Media Manager, E-News Editor

LEADERSHIP POSITIONS

Rice University

- 2015-2021 Lead Projectionist – Rice Cinema
- 2016-2017 President – Social Sciences Graduate Student Organization
- 2015-2017 Co-Coordinator – Ethnography Studio
- 2015-2017 Vice-President, Treasurer – Ethnographic Film Society
- 2015-2016 Vice-President – Social Sciences Graduate Student Organization
- 2014-2015 Secretary – Ethnographic Film Society

Tulane University

- 2013-2014 President - Latin Americanist Graduate Organization (LAGO)

MEDIA COVERAGE

- 2021 “Guttman’s Dr. Kristina Baines Organizes and Co-Hosts Anthropology Webinar Addressing Contemporary Issues”
CUNY Guttman
- 2020 “How to survive a semester in isolation: Tips on taking classes without leaving the house.”
The Rice Thresher. March 25, 2020.
- 2020 “Campus should support dialogue, not destruction.”
The Rice Thresher. January 14, 2020. With Layla Seale
- 2018 “Especial Transición.” La Tercera Online. November 23, 2018.

LANGUAGES

Spanish

Fluent speaking, reading, writing, and comprehension

Brazilian Portuguese	Highly proficient speaking, reading, writing, and comprehension
French	Highly proficient speaking, reading, writing, and comprehension
Haitian Creole	Intermediate speaking, reading, writing, and comprehension.
Italian	Intermediate speaking, upper-level reading, writing, and comprehension.
Tagalog	Novice speaking, reading, writing, and comprehension
Mapudungun	Novice speaking, reading, writing, and comprehension

PROFESSIONAL AFFILIATIONS

Pontificate Catholic University of Chile - Department of Anthropology

American Anthropological Association

Association for Queer Anthropology

Society for Latin American and Caribbean Anthropology

Latin American Studies Association

REFERENCES

<p>Dr. Cymene Howe Professor of Anthropology, Rice University</p>	<p>Email: cymene@rice.edu</p> <p>Rice University PO Box 1892 Department of Anthropology, MS-20 Houston, TX 77251-1892</p>
<p>Dr. Zoë Wool Assistant Professor of Anthropology, University of Toronto</p>	<p>Email: zoe.wool@utoronto.ca</p> <p>Department of Anthropology University of Toronto at Mississauga Terrence Donnelly Health Sciences Complex, HSC304 3359 Mississauga Road Mississauga, Ontario Canada L5L 1C6</p>
<p>Dr. Dominic Boyer Professor of Anthropology Rice University</p>	<p>Email: dcb2@rice.edu</p> <p>Rice University PO Box 1892 Department of Anthropology, MS-20 Houston, TX 77251-1892</p>