

BAIRD CAMPBELL

PhD Candidate
Rice University
Department of Anthropology, MS - 20
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EDUCATION

Ph.D. Rice University

Sociocultural Anthropology, anticipated May 2021

- Graduate certificate - Center for the Study of Women, Gender, and Sexuality
- Graduate certificate - Center for Critical and Cultural Theory
- Graduate certificate - Center for Teaching Excellence

Dissertation: "The Archive of the Self: Trans Self-Making and Social Media in Chile"

M.A. Tulane University

Latin American Studies, 2014

B.A. University of Michigan

Latin American and Caribbean Studies

Applied Linguistics with ESL certification

French and Francophone Studies, 2009

AREAS OF RESEARCH

Chile • Latin America • queer studies • trans* studies • social media • activism
• embodiment • postcolonial theory • gender • sexuality • social movements • queer
temporalities • collective memory • archive • race/ethnicity • indigeneity

PROFESSIONAL SERVICE

Academic Duties

Program Committee – *Association for Queer Anthropology* **2020**

Curriculum Review – *Rice University Department of Anthropology* **2019-2020**

Manuscript Review – *New Media and Society; Revista Si Somos Americanos*

Research Assistance, Editorial, and Transcription Work

Managing Editor – <i>Platypus: The CASTAC Blog</i>	2019-2021
Contributing Editor – <i>Platypus: The CASTAC Blog</i>	2018-2019
Transcriptionist – Dr. Zoë Wool	2018
Research Assistant – Dr. Brian Riedel	2017-2019
National survey of men who cross dress in the United States	
Digital Content Editor – <i>Cultural Anthropology</i>	2015-2016
Copy Editor – Harvard University Press	2016
• <i>The Logic of Disorder: The Art and Writing of Abraham Cruzvillegas</i>	
• <i>Rethinking Cultural Agents: The Significance of Antanas Mockus</i>	
Spanish Transcriptionist	2009
• PhD Dissertation: “ <i>Signs of the Time: Kallawayá Medical Expertise and Social Reproduction in 21st Century Bolivia.</i> ”	
Dr. Mollie Callahan, University of Michigan	

Digital and Multimedia Work

(de) les Trans – Visual anthropology project with Karina Fuenzalida	ongoing
Film Festival Manager – <i>Society for Visual Anthropology Film and Media Festival</i>	2018, 19
Subtitle Translation – <i>Cañi</i> (documentary film)	2018
Film Archivist	2019-2020
Lead Projectionist	2015-16,18-20
Cinema Assistant	2016-2017
• Rice Cinema	
Website and Social Media Manager	
• Rice Center for the Study of Women, Gender, and Sexuality	2015-2020
• Rice University Anthropology Department	2015-2017
Co-Coordinator - Rice University Ethnography Studio	2015-2017
Vice-President, Treasurer - Rice University Ethnographic Film Society	2015-2017
Secretary - Rice University Ethnographic Film Society	2014-2015

Relevant Technical Skills

Familiarity with: Office Suite; Adobe Creative Suite (including basic Photoshop); iMovie, Final Cut Pro, WordPress; Hootsuite; Trello; basic HTML

Leadership Positions

President - Rice Social Sciences Graduate Student Organization	2016-2017
Vice-President - Rice Social Sciences Graduate Student Organization	2015-2016
Rice University CSWGS annual colloquium planning committee	2014-2015
President - Tulane University Latin American Graduate Organization	2013-2014

IN THE MEDIA

“Especial Transición.” *La Tercera Online*. November 23, 2018.

<https://www.latercera.com/etiqueta/especial-transicion/>

FELLOWSHIPS, GRANTS, AND AWARDS

-Wenner-Gren Dissertation Fieldwork Grant	2017
-National Science Foundation Doctoral Dissertation Research Improvement Grant	
-James T. Wagoner '29 Foreign Studies Scholarship	
-Social Sciences Research Council Dissertation Proposal Development Fund	2016
-James T. Wagoner '29 Foreign Studies Scholarship	2015
-Greenleaf Prize for best paper by a LAS Graduate Student in the Social Sciences - " <i>Social Media as a Tool for Linguistic Maintenance and Preservation among the Mapuche</i> "	2014
-Stone Center/Tinker Grant for Summer Fieldwork	
-Foreign Languages and Areas Studies (FLAS) Grant – Haitian Creole	2012-2014
-US Dept. of State Fulbright Grant – Madrid, Spain	2009-2010
-Chiara Marie Levin Award for Breadth and Excellence in the Romance Languages	2009
-International Institute Individual Fellowship Award for fieldwork	2007

TEACHING EXPERIENCE

Instructor

Instructor of Record – Masculinities	2020
Instructor of Record - Writing with and about Social Media First-Year Writing Seminar (FWIS) - Rice University	2019
Co-Instructor - Contemporary Social Movements - Rice University	2015
Instructor of Record - Introductory Spanish - Finlandia University	2012

Teaching Assistant

Introduction to Sociocultural Anthropology - Rice University	2016
Introduction to LGBT Studies - Rice University	2016
America Through Foreign Eyes - Rice Online	2015-2019
Finance for Non-Finance Professionals - Rice Online	2018-2019
Leadership and Decision-Making for the Energy Industry - Rice Online	2015-2016

PUBLICATIONS

Peer Reviewed Articles

Campbell, Baird and Nell Haynes. "Introduction: Constructing the Digital Self in the Global South." *Journal of Language and Sexuality*, 9,1 (2020). 1-13.

Campbell, Baird. 2019. "Transgender-Specific Policy in Latin America." *Oxford Research Encyclopedia of Politics*. Oxford University Press.

"El Archivo del Yo." Special volume edited by the Institute of Ethnomusicology at the Pontificate University of Peru (forthcoming)

"Tiempo al tiempo: non-linear time in queer Chilean activism." (*Under review, GLQ*)

Special Issues Edited

Haynes, Nell and Baird Campbell. "Sexuality and the discursive construction of the digital self in the Global South." *Journal of Language and Sexuality*, 9,1 (2020).

Book Reviews

Review of *Reprojecting the City: Urban Space and Dissident Sexualities in Recent Latin American Cinema* by Benedict Hoff, *Queer Studies in Media & Popular Culture*, Volume 3, Number 2, June 1, 2018.

"How Migration Shaped Communities in Brazil" Review of *Migration and the Making of*

Industrial São Paulo by Paulo Roberto Ribeiro Fontes, *Cosmologics Magazine*, January 17, 2017.

Theses

“Movilh-ization: Hegemonic Masculinity In The Queer Social Movement Industry In Santiago De Chile” – M.A. Thesis **2014**

“*Más chileno que los porotos: El papel de palabras indígenas en la creación del chilensis y una identidad lingüística chilena*” – B.A. Honors Thesis **2009**

ONLINE WRITING

“Anti-Queer Violence, Bearing Witness, and Thinking with Algorithms on Social Media/ Violencia anti-queer, testimonio, y el pensamiento algorítmico en redes sociales” *Platypus: The CASTAC Blog* <http://blog.castac.org/> **2019**

“The Role of Scientific Discourse in Chile’s Trans Rights Movement/ El papel del discurso científico en el movimiento trans chileno.” *Platypus: The CASTAC Blog* <http://blog.castac.org/> **2018**

“Learning to be Trans on YouTube/Pedagogías Trans en YouTube.” *Platypus: The CASTAC Blog* <http://blog.castac.org/> **2017**

“¿Cómo llorar la muerte marica?” *Disidencia Sexual* <https://disidenciasexualcuds.wordpress.com> **2016**

“What Can Twitter Do to/for the Field?” *Platypus: The CASTAC Blog* <http://blog.castac.org/> **2015**

CONFERENCE PRESENTATIONS

Con mis hijos no te metas: The battle over youth in Chile’s trans movement **2019**
American Anthropological Association Annual Meeting

The Archive of the Self: Trans Activism and Social Media in Santiago de Chile **2018**
American Anthropological Association Annual Meeting

“Nuevos archivos: activismo trans y redes sociales en Santiago de Chile” **2017**
Seminario Antropología y Archivos en la Era Digital
Pontificate Catholic University of Peru, Lima

- Trans Citizenship and Chile's Proposed Gender Identity Law
Latin American Studies Association Annual Meeting
CSWGS symposium – Rice University
- Gender on Trial: Adjudicating Trans* Identity in Chile's
 Gender Identity Law **2016**
American Anthropological Association Annual Meeting
- Back to the Future: Non-linear Time in Queer Chilean Activism
CSWGS symposium – Rice University
- Queering the Promised Land: Zionist homonationalism in
 Santiago de Chile **2015**
American Anthropological Association Annual Meeting
CSWGS symposium – Rice University
- Where there's a will, there's a way: Chilean activist innovation within the NPIC
UT Austin XXXV ILASSA Conference
- Movilh-ization: Diversidad Collective Action Framing in Santiago de Chile*
American Anthropological Association Annual Meeting
Tulane University LAGO Conference
- Movilh-ization: Diversidad framing in Chile's Queer Social Movement* **2014**
 Industry *Texas A&M - Graduate Student Conference in Hispanic Studies:*
"Translating Social Movements"
- Movilh-ización: State and Intergroup Legitimacy in Santiago's LGBTQ Movement*
Indiana University - Graduate Student Conference in Latin American and
Caribbean Studies
- Mapuche Social Media Usage as a Tool for Counter Public Formation **2013**
UT Austin XXXIII ILASSA Conference
- Social Media as a Tool for Linguistic Maintenance and Preservation among the
 Mapuche - *Tulane University LAGO Conference*
- PANELS ORGANIZED**
- Do it for the Kids: Interrogating the category of "youth" **2019**
American Anthropological Association Annual Meeting
- Constructing the Digital Self: Social Media, Gender, and Sexuality in **2018**

the Global South

American Anthropological Association Annual Meeting

Performing Citizenship in Post-Dictatorship Chile **2017**

Latin American Studies Association Annual Meeting

Queer (De)legitimation and the Law **2016**

American Anthropological Association Annual Meeting

States of Precarity, States of Exception: Transnational Imaginaries of Risk **2015**

American Anthropological Association Annual Meeting

INVITED LECTURES

“Humanitarian Discourses on Social Media” **2019**

Rice University, FWIS 156 “The Need to Help: Humanitarian Narratives in Global Perspective”

“Social Media-Based Ethnographic Methods” **2018**

Rice University, ANTH 354 “Disability and Gendered Bodies”

“El Archivo del Yo: Activismo trans y redes sociales in Chile”

Pontificia Universidad Católica de Chile

“Niñez trans: ¿Qué dicen las ciencias sociales?”

Oficina Comunal de Diversidades Sexuales, Valparaíso, Chile

“Do the Clothes Make the (Wo)Man?” **2017**

Rice University, FWIS 146 “Fashion: culture, industry, power”

“Temporalidad Queer y Activismo en Chile” **2016**

Pontificate Catholic University of Chile, Santiago, Chile

“Basics of Social Movement Theory”

Rice University, Contemporary Social Movements

“Researchers' Panel: What Scholars Look for When They Look for Scholarship” **2014**

Association of American University Presses 2014 Meeting

“LGBTQ Movements in Chile”

Tulane University, Latin American Studies 1020

“Mapuche Activism in Chile”

Tulane University, Sociology 2100: Latin American Society through Film

“The Rainbow Connection?: Intersectionality and Rupture in Santiago’s
LGBT Movement” **2013**

Tulane University, “Food for Thought” gender and sexuality colloquium

“Mapuche Identity Formation”

Tulane University, Latin American Studies 1010

“LGBTQ Movements in Chile”

Tulane University, Latin American Studies 1010

“Mapuche Language Maintenance and Social Media”

Tulane University, Latin American Studies 1010

FIELDWORK

Santiago, Chile – 1 year – dissertation fieldwork **2017-2018**

Santiago, Chile – 6 weeks – preliminary fieldwork **2016**

Santiago, Chile – 8 weeks – preliminary fieldwork **2015**

Santiago and Temuco, Chile – 8 weeks preliminary fieldwork **2013**

Salvador da Bahia, Brazil – 6 months **2007**

ACADEMIC TRAVEL

Madrid, Spain – 2 years – Fulbright English Teaching Assistantship **2009-11**

Dakar, Senegal – 6 months – Study Abroad **2009**

La Serena, Chile – 1 year – Rotary Youth Exchange **2004-05**

Tagliacozzo, Italy – 1 month – Intensive Italian language course **2002**

PROFESSIONAL AFFILIATIONS

Pontificate Catholic University of Chile - Department of Anthropology

American Anthropological Association

Association for Queer Anthropology

Society for Latin American and Caribbean Anthropology

Latin American Studies Association

LANGUAGE SKILLS

- Spanish:** Chilean and Castilian; Superior on ACTFL scale. University of Michigan Residential College Proficiency exam. Five years *in situ* use.
- Portuguese:** Brazilian; Advanced Portuguese Certificate, University of Bahia (UFBA) Six months *in situ* use.
- French:** Bachelor of Arts and University of Michigan Residential College Proficiency exam. Six months *in situ* use.
- Creole:** Haitian; Intermediate spoken, writing, and comprehension. Two years of study (FLAS)
- Italian:** Intermediate spoken, upper-level reading, writing, and comprehension. One month *in situ* use.
- Wolof:** Proficient day-to-day spoken and beginning grammar and written language. Six months *in situ* use.
- Mapudungun:** Beginning course completed in Santiago, Chile.
- Quechua:** One semester of study at University of Michigan, Ann Arbor.
- Tagalog:** Independent study, at-home use

REFERENCES

Dr. Cymene Howe
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Rice University
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Dr. Dominic Boyer
Professor of Anthropology, Rice
University
Email: dominic.c.boyer@rice.edu
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